



EDPMA Solutions Summit XII

Navigating the Perfect Storm



Conference Agenda

Sunday, June 7, 2009	
4:00 pm to 6:00 pm	A Meeting With A View: Health Care Reform Task Force Meeting Beth Cesta CPC, CHCC, Chair Special Guests TBA
Monday, June 8, 2009	
9:00 am to 9:50 am	Visibility and Communications Committee Meeting Lynne Kottman, Chair
10:00 am to 10:50 am	Managed Care Task Force Meeting Iva Thibodeaux, Chair Balance Billing Roundtable Special Guests: Dickie Patterson , Michael Gerardi, MD, Cheryl Conner, RN, David McKenzie, CAE Moderator: Ed Gaines, JD
11:00 am to 11:50 am	Medicare Payment Task Force Meeting Jeff Bettinger, MD, FACEP and Jay Packer, JD, Co-Chairs
12:00 pm to 12:50 pm	Provider Enrollment Task Force Meeting Karen Collier, JD and Jackie Davis-Willett, Co-Chairs Special Guest: Joyce Cowan, JD, Morgan, Lewis & Bockius LLP
1:00 pm to 1:15 am	Opening Ceremonies Welcome: Randy Pilgrim, MD, FACEP, Chair, EDPMA Board of Directors
1:15 pm to 1:50 pm	Navigating the Perfect Storm: The Future of Emergency Medicine Panel Discussion Randy Pilgrim, MD, FACEP, Chair, EDPMA Angela F. Gardner, MD, FACEP, President-Elect, American College of Emergency Physicians (Invited) William T. Briggs, RN, MSN, CEN, FAEN, 2009 President, Emergency Nurses Association (Invited) Moderator: Ricardo Martinez, MD, FACEP, Chair, EDPMA Conference Planning Committee
2:00 pm to 2:50 pm	Pandemic Influenza Preparedness Dr. Gregg Pane, MD, MPA, FACPE, DNHPP Director, US Department of Health and Human Services
2:50 pm to 3:15 pm	Networking Break

3:15 pm to 4:05 pm	<p>Concurrent Sessions:</p> <p>The Windward View From CMS William D. Rogers, MD, FACEP Medical Officer, Director Physicians Regulatory Issues Team, Centers for Medicare & Medicaid Services</p> <p>Strengthen your Ship: The Effective Use of Midlevel Providers Russ Harris, MD EmCare, Inc.</p>
4:15 pm to 5:05 pm	<p>Concurrent Sessions:</p> <p>Rowing through Uncharted Waters: Sharing Emergency Care Systems of Measurement that drive Quality and Efficiency Jerry Frank, MD National Medical Director, UnitedHealthcare Erik Hokenson Director, Clinical Innovation, UnitedHealthcare</p> <p>Full Speed Ahead: Moving Beyond the Basics of Intake and Performance: Shari Welch, MD, FACEP QI Consultant, Intermountain Health Care</p>
6:00 pm to 7:00 pm	Pirates Cove Opening Reception
Tuesday, June 9, 2009	
8:00 am to 8:50 am	<p>Documentation Guidelines Task Force Meeting John Turner, MD, PhD, FACEP, Chair</p>
9:00 am to 9:50 am	<p>Concurrent Sessions:</p> <p>All Hands on Deck: Collaboration for Performance Suzanne Stone-Griffith, RN, MSN, RNAA Assistant Vice President of Quality, HCA</p> <p>Bearing Down: 21st Century Plan for Patient Flow Kirk Jensen, MD, FACEP, MBA Best Practices</p>
10:00 am to 10:50 am	<p>Concurrent Sessions</p> <p>Outward Bound: How will ICD-10 Impact Your Practice? Kenny Engel, CPC, CHC, ACS-EM, CCP Vice President, Martin Gottlieb and Associates</p> <p>Who is your First Mate: ED Provider Staffing Optimization Tools Ronald Hellstern, MD Vice President of Physician Development, PSR, Inc.</p>
10:50 am to 11:15 am	Networking Break

11:15 am to 12:15 pm	Navigating Cape Horn: The Medical Home Model and Emergency Medicine Terry McGeeney, MD CEO, TransforMed
12:30 pm to 2:00 pm	EDPMA Awards Luncheon Doctor Wal-Mart Will See You Now: Marketplace Transformation John Agwunobi, MD Senior VP & President for Professional Services Division, Wal-Mart
2:10 pm to 3:00 pm	<i>In Extremis</i> Leadership Colonel Thomas A. Kolditz Professor & Dept. Head of Behavioral Sciences & Leadership, United States Military Academy
3:00 pm to 3:15 pm	Networking Break
3:15 pm to 4:05 pm	Concurrent Sessions Prevailing Winds and Changing Tides (Part 1): Reimbursement Issues that Impact Your Practice: RACs, MACs and Class Action "Sacks" Ed Gaines, JD Vice President & Chief Compliance Officer, Medical Management Professionals David McKenzie, CAE Reimbursement Director, ACEP Trimming the Sails: Lean Healthcare Applications in Emergency Department Operations Jody Crane, MD, MBA Emergency Physician, Mary Washington Hospital
4:15 pm to 5:05 pm	Concurrent Sessions Prevailing Winds and Changing Tides (Part 2): Reimbursement Issues continued: Legislative, Regulatory and Litigation Initiatives Ed Gaines, JD Vice President & Chief Compliance Officer, Medical Management Professionals David McKenzie, CAE Reimbursement Director, ACEP Man Over Board: Get the Right People in Place: Recruiting Trends Kurt Mosley Vice President, Business Development, Merritt, Hawkins & Associates
Wednesday, June 10, 2009	
8:00 am to 8:50 am	Quality Initiatives Task Force Meeting Suzette Thorby, RN, Chair Special Guest: Suzanne Stone-Griffith, RN, MSN, RNAA Assistant Vice President of Quality, HCA
8:00 am to 9:00 am	Networking Continental Breakfast
9:00 am to 9:30 am	EDPMA Annual Business Meeting

	Election of Board of Directors <i>All EDPMA Members Encouraged to Attend and VOTE!</i>
9:30 am to 10: 20 am	Winds Blowing from DC: Policy and Politics that Will Affect You Joyce Cowan, JD Morgan, Lewis & Bockius LLP
10:30 am to 11:35 am	The Eye of the Hurricane: Providing Care and Getting Your Business Through a Disaster Randy Pilgrim, MD, FACEP President, Schumacher Group (Louisiana) Paul Hudson, MBA Chief Operating Officer, ACUTE CARE, Inc. (Iowa) Nancy Dumas Executive Director, Enfina Healthcare Solutions (Texas)
11:45 am to 12:50 pm	Master at Arms: Debating the Odds of Balance Billing Moderator: Victor Hipsley Senior Vice President, Governmental Policy Group, Inc. Invited Guests: Kenneth White, JD Senior Trial Counsel, Law Offices of Steven M. Ziegler Bruce Moskow, MD, FACEP President, Emergency Service Partners
12:50 pm	Adjourn