

## EDPMA New Member Spotlight



**Emergency Medicine Professionals, P.A. (EMPros)**, is a democratic EM group that has been in existence for nearly 40 years. Located in central Florida, EMPros has ED contracts in hospitals located on the Atlantic Coast of Florida, near Daytona Beach. Are you a NASCAR fan? EMPros employees have the unique opportunity to staff the emergency care center at Daytona International Speedway during special events. Please visit [www.emprosonline.com](http://www.emprosonline.com) for more information about EMPros services.

### *Excerpts from a conversation with Maureen France, Physician Liaison for EMPros*

We discovered EDPMA from other members who spoke highly of EDPMA and encouraged us to join. Since joining, EDPMA has allowed us to gain invaluable connections with other emergency department physician groups who have taught us about their best practices and how they deal with challenges to our profession. Currently, there are many challenges facing everyone in the ED space. There is a constant attack on our revenue, and with reimbursement rates declining continually, and new regulatory measures cropping up that impact our bottom line, EDPMA is more essential than ever before. EDPMA's advocacy helps us tremendously to join forces with other voices in this profession that are fighting the same fight.

I am eager to attend the upcoming Summit, as it has been such a benefit to us in the past. We need new strategies regularly to deal with the new paradigm of ED physicians being the center of the health care universe. So much more is being required of emergency medicine right now, and in a declining revenue environment! Not only are ED physicians dealing with the day-to-day care of patients, but they are being asked to do so many other things by hospitals, payers, CMS, regulators, and more. Along with continuing the discussion about the challenging nature of EMRs, I am also anticipating a discussion about reimbursement issues and how EM gets paid. It has created a whole new way of doing business. Many ED physicians are getting burned out. One issue I believe should be on everyone's minds is: how do we take care of the people (ED physicians) that are taking care of all of us?

As I mentioned, EDPMA has been such an asset to us. Right now is a very important time to have advocacy organizations that are trying to make these issues easier for us, so we are thankful for EDPMA's continued and endless efforts to address the issues facing the ED space.