

New Member Spotlight



Phoenix Financial Services, based in Indianapolis, IN, is a full-service revenue cycle management firm driven by data analysis, the highest standards of regulatory compliance, quality assurance, data security, and customer care. David Hoeft, Founder and CEO, started the company in January 2014. David previously owned and operated Premier Credit of North American which was sold in 2009. To learn more about Phoenix Financial Services, please click here www.phoenixfinancialsvcs.com.

Excerpts from a conversation with David Hoeft, Founder and CEO, Phoenix Financial Services

David Hoeft started Phoenix Financial in early 2014 when he saw a need for a firm that could bring together high-quality customer service, extensive experience in data analysis and full knowledge of regulatory requirements for clients in healthcare and a few other specialty areas. David's firm has over 100 staff and over \$500 million in successful account resolutions. The team works to ensure that all clients are getting their requirements met. Members of David's firm pride themselves on achieving a win-win resolution for all parties involved.

David sees the challenges in emergency medicine include putting in the right processes for compliance, protecting data, and taking the appropriate security measures that can monitor intrusion protection and security. All of these items seem more relevant today and Phoenix Financial has taken measures to focus in these areas and protect their clients.

David initially got involved with EDPMA because a few clients recommended joining the association. David and his team have exhibited and participated at three Solutions Summit conferences including the one that just concluded in San Diego. David said one of the key reasons he appreciates EDPMA is because of what the organization represents: emergency medicine professionals from across the business and medical spectrum coming together to share information, participate in reaching the group's goals and learning from each other. David emphasized that EDPMA encourages members to reach out to each other to get ideas, discuss issues, and find ways to solve business problems. David also mentioned that all of EDPMA's information resources are very helpful in keeping him and his team up-to-date on all that is happening in the business of emergency medicine.