New Member Spotlight

Healthcare Ingenuity Partners joined in 2013. It specializes in coding and documentation for emergency provider professional fees. Services include outsource and backlog coding; audits for compliance risk and revenue loss; and an educational program called DART™ Documentation Awareness Real Time. To learn more about Healthcare Ingenuity Partners and these services, please visit: www.edreimbursement.com.

Excerpts from a conversation with Aaron C. Love, DO FACEP, CEO of Healthcare Ingenuity Partners

We first heard about EDPMA from colleagues in the field, Medical Management Professionals and Emergency Service Partners, two great organizations I respect and admire for their work in the ED space. I was impressed with the executives with whom I worked on a couple of projects. It struck me that they have terrific leadership skills and are always in the know about developments in the field of emergency medicine. They encouraged us to join EDPMA.

Given the changes occurring in the field, it's important to be a part of a larger community where we can attend meetings, be exposed to great ideas - and to offer some of our own. Our niche is really improving everything from the time a patient enters the ER through the patient claims submission process so I have particular interest in EDPMA's Documentation Committee. At Healthcare Ingenuity Partners, we believe there are a lot of missing opportunities in this arena and automation is key to making the changes we think are necessary to move our industry forward.

Specifically, there are new opportunities in the ED between patient entry and point of claim submission, made possible by the vast new data of EHR/EMRs. Healthcare Ingenuity Partners' has a new innovative product - a cloud based rules engine, we're really excited about called EDopt™. EDopt efficiently captures the right information every time and allows the user to make real time changes that impact important downstream goals.

We're delighted to join the EDPMA community and to gain exposure to these practice leaders and decision makers - and, of course, to introduce ourselves and our services to other important players in the field.