

New Member Spotlight: 360° Medicine



360° Medicine is a physician-owned, physician-operated, emergency medicine group headquartered in Branson, MO. 360° Medicine was founded in 2012 by five clinical professionals and one healthcare executive and has expanded to over 100 clinical professionals today. The professional owners and operators of 360° Medicine also serve in clinical roles in all of their sites. For additional information on 360° Medicine, please click [here](#).

Excerpts from a conversation with Misty Denevan, RN, MS, Vice President,

Operations

Misty Denevan has worked in emergency medicine since 2000 in a variety of roles from clinical to administrative. Misty joined 360° Medicine in 2016 and has been the Vice President of Operations for over two years. In that role, Misty is responsible for day-to-day operations including recruitment, new business development, employee and business relationships as well as serving in a clinical role at the group's sites.

360° Medicine sets the bar high in recruiting superior providers and implements a time-tested delivery model that drives throughput metrics and patient satisfaction. Working with 360° Medicine is much more than a contract, it is a partnership in the delivery of care to patients. 360° Medicine integrates itself into the mission and vision with a focus on quality outcomes for the patients served. Misty says 360° accomplishes these results through leadership and accountability. The group prides itself on having a healthy balance for its providers between work and home, And, 360° maintains an extremely low attrition rate among providers.

CEO, Mr. Perry Hewitt learned about EDPMA through promotional material he received as well as mutual contacts in the industry who are members of EDPMA. After doing some research on our association, Mr. Hewitt recommended joining EDPMA. Ms. Denevan has found EDPMA's networking and the connections with clinical providers in the "trenches" to be extremely valuable.

Ms. Denevan and her team have been impressed with the level of knowledge and professionalism that EDPMA brings. As Ms. Denevan said, "emergency medicine is always changing and staying on top of changes in this environment is key to success. EDPMA helps us stay one step ahead."

Ms. Denevan highlights that EDPMA's ongoing information plays an important role in how they operate in the business areas of emergency medicine such as revenue cycle, practice management, contracts, and keeping their client's happy. Misty and 360° Medicine pride themselves on recruiting ER Boarded Physicians, surpassing hospital expectations in terms of throughput metrics while facing nursing shortages and other challenges. Misty looks to EDPMA for innovative ideas and new strategies to help with these challenges.

In 2019, Misty plans on attending the Solutions Summit in Scottsdale, AZ (April 28-May 1) with her CEO. Misty said, "we only attended one Solutions Summit - in 2018 - but were so impressed with the conference, we'll definitely be at the next one."