

## New Member Spotlight: d2i



d2i's leadership has been delivering performance analytics and dashboard solutions in Emergency Medicine for 20 years. They pull data from more than 250 hospital EHRs and integrate it with billing, hours, and patient satisfaction data to deliver a 360 degree view of the Emergency Department (ED). Their data warehouse has over 25 million unique ED visits and today it is growing at a rate of 20,000 ED visits a day. d2i's services include performance analytics and dashboards for Emergency Medicine, Hospital Medicine, MIPS, and Revenue Cycle Management. If you are interested in learning more about d2i, please click [here](#).

### ***Excerpts from a conversation with Scott Richards, Co-Founder, CEO***

By 2010, when d2i was founded, founders Scott Richards and Jonathan Rothman already had over 20 years of combined experience working with Emergency Medicine physician leaders to develop and deliver performance analytics for EDs. They are quick to point out that their key differentiator is that their experience and their solution are "products of the space" and that they work hard to be sure their solutions and services are continually evolving by incorporating best practices. Scott also likes to point out that "our passion and commitment to serving Emergency Medicine emulates the passion we witness every day in our client's commitment to their patients, practice, hospital, and community."

Scott was introduced to EDPMA in the early 2000's when he was working as CIO for a large ED physician group. Since launching d2i in 2010, d2i has exhibited at every EDPMA Solutions Summit. d2i decided to become an EDPMA member in 2019 to strengthen its support and commitment to EDPMA, its mission, and to serve its members.

Scott explained that one of the many benefits of EDPMA he appreciates is the coverage and information on critical issues and actions taking place in the legislative arena for Emergency Medicine at the State and Federal levels. d2i needs to stay current on the issues and concerns its clients face. Scott said that EDPMA's forward thinking approach, extensive information resources (such as the newsletters and action alerts) provide excellent summaries and talking points that are very useful. Scott pointed out that d2i's VP of Business Development, Alan Eisman, was able to use EDPMA's talking points to get an appointment with his Congressman and deliver EDPMA's message about how to approach surprise billing.

Scott sees another key benefit of EDPMA membership is the opportunity to become more involved with a focused and passionate group of professionals working together. Scott said, "EDPMA's Solutions Summit is a small, intimate gathering compared to other events...people are approachable and interested in having a real discussion." He also likes that "you can usually find folks later on at the bar if you want to continue your conversation or just have a friendly beer."

d2i will be exhibiting at the 2020 Solutions Summit in Nashville, TN (May 3-6).