

New Member Spotlight: Core Clinical Partners



Core Clinical Partners is a physician services company with a hybrid ownership model in which local contract ownership is shared between the physician-owned management company and the local physicians. Core's dyad management model pairs a physician leader with a healthcare business leader to ensure the right tools are in place to provide excellent care to patients and excellent service to the physicians, advanced practice clinicians, and partner facilities. For more information on Core Clinical Partners, please click [here](#).

Excerpts from a conversation with Boykin Robinson, M.D., MBA, CEO

Dr. Robinson has worked in the emergency medicine space for over 20 years and has been a practicing Emergency Physician in the Atlanta area throughout that time. Most recently, he led a division for a large physician management company after stops as site medical director and regional president. In early 2018, Dr. Robinson and a group of investors founded Core Clinical Partners headquartered in Atlanta, GA. They saw an industry need for a different model - one in which core physicians have transparent ownership in their practice but still have the support of a larger organization. This model creates an improved partnership with the hospital facility and results in more engaged physicians giving exceptional care to their patients. Currently Core Clinical Partners provides services in three states with expansion into four additional states planned for this summer as they grow both organically and by partnership with other groups.

Dr. Robinson was aware of EDPMA's value and contributions to the business of emergency medicine as he had attended several Solutions Summits through his previous firm. He knew when Core Clinical started, that joining EDPMA would help his team to stay knowledgeable and up-to-speed on important reimbursement issues including the "surprise billing" issue at both the state and federal levels. Dr. Robinson attended the 2019 Solutions Summit in Scottsdale and said "it was an excellent opportunity to connect with new and long-time colleagues and to get up-to-date information on many topics." Dr. Robinson found the overview session on APM's particularly useful. And, interestingly, Core Clinical's CFO, Gretchen Payne, was at the first Solutions Summit, 21 years ago! We thank Gretchen for her participation and support of EDPMA!

Dr. Robinson highlights that being a member of EDPMA provides a "seat at the table" to engage with other management-level emergency medicine experts and their legislative and regulatory counterparts. Having this direct knowledge and contact enhances their capabilities and their team's skillset. In addition to the important reimbursement issues EDPMA focuses on, Boykin is pleased to see that coding issues also are getting attention. Like many other emergency medicine physicians, Dr. Robinson has seen coding changes that directly impact their business and need to be addressed. He appreciates that EDPMA is working on challenging these changes in the industry. Also, Boykin points out that EDPMA's educational and

networking opportunities, available to all members of his team, enhance their knowledge and awareness of many issues impacting emergency medicine, such as the Prudent Layperson Standard, Medicare issues, and more. Having these resources available via EDPMA's email's, action alerts, access to the members-only Toolkit, Workshops and the Solutions Summit have a direct impact on their business.

Dr. Robinson, along with his team members, plans on joining one or two of the seven EDPMA Committees in the near future. He has seen first-hand how being a part of leadership can provide opportunities to directly impact legislation and support issues that can enhance the success of emergency medicine physicians and their patients.