New Member Spotlight:  
Chart Optima, LLC

ChartOptima.com is designed to empower Emergency Medicine physicians to optimize their reimbursement directly through ongoing, highly practical, easy-to-access physician education. The service enables physicians to chart smarter, not harder. Chart Optima provides charting/reimbursement tutorials that are web-based, succinct, 3-5 minutes in length, 24/7 accessible and available nationwide. This training tool is uniquely tailored for Emergency physicians. To take a closer look at Chart Optima, please click here.

Excerpts from a conversation with Dan Magdziarz, DO, CEO and Founder

Dr. Magdziarz is a full-time, practicing emergency physician in the suburbs of Chicago, IL. He is also the entrepreneur who created and launched Chart Optima in early 2018. Dan's drive to develop a physician-focused reimbursement training tool stemmed from witnessing many of the drawbacks of traditional "drop and go" teaching approaches. As a result, he developed a platform where clinicians achieve reimbursement success through high-yield education that is stream-lined for physicians. Dan shared that "some of our most rewarding experiences have come from witnessing those "ah-ha" moments that occur when physicians realize that what they are documenting really does make a difference." Physicians engaged with Chart Optima quickly realize that dedicating just a small fraction of their time towards charting can substantially optimize their reimbursement and result in real financial gain.

Dan led his company to join EDPMA after gaining first-hand exposure at the 2018 Solutions Summit. Chart Optima exhibited there, and Dan said that the networking opportunities, with many attendees and Board members, resulted in real connections that opened new doors and expanded his company's reach. Also, Dr. Magdziarz joined the Quality, Coding, and Documentation Committee (QCDC) and was pleasantly surprised at the sincere welcome he received. Dan said that the number of experts at the Solutions Summit and on the QCDC has been a game-changer in making introductions and expanding his knowledge base. Dan also attended EDPMA's Workshop on the Medicare Fee Schedule in November 2018, and again, Dan said the outreach by members and their taking the time to understand the value of Chart Optima has been wonderful. Dan said the content of the workshop was also very helpful in expanding his knowledge-base and introducing him to several experts in this area.

Dr. Magdziarz sees the challenges in Emergency Medicine where insurance payers are creating their own policies on reimbursement and often, moving away from the Prudent Layperson (PLP) standard. Dan highlights that EDPMA's work at the state and national levels to educate its members and proactively respond to these threats is another key benefit of EDPMA membership. Dan said that "fostering innovation and excellence for Emergency Medicine is clearly a forward-thinking goal of EDPMA." Chart Optima looks forward to building upon its collaborations with the members of EDPMA and working together to empower Emergency physicians to optimize their reimbursement.