New Member Spotlight

About AdvantEdge Healthcare Solutions

AdvantEdge Healthcare Solutions provides emergency medicine management solutions and business intelligence tools that improve decision-making, maximize financial performance, streamline operations and eliminate compliance risks. AdvantEdge solutions include emergency medicine billing, coding, revenue optimization, informatics, compliance and practice management. All are delivered with a ClientFirst focus and tailored to meet each client's specific business needs. To learn more about AdvantEdge Healthcare Solutions, please visit www.ahsrcm.com.

Excerpts from a conversation with Bill Gilbert, Vice President Marketing, AdvantEdge Healthcare Solutions.

AdvantEdge has been working with Emergency Medicine groups for 20 years and, over the years, several clients have mentioned EDPMA as an important industry association. Since our organization is involved in all aspects of Emergency Medicine practice management, we’re always looking for best practices and examples of how others are responding to industry challenges. Being a part of a larger network keeps us in the loop and also offers us a chance to share our knowledge and expertise.

Some AdvantEdge clients are now evaluating ACO and similar "payment reform" arrangements. And, all of our clients look to us for assistance in preparing for the many aspects of evolving payment models. As an EDPMA member, we are excited to learn how other leading Emergency Medicine organizations are preparing for these challenges-and opportunities.

A major change that is occurring in Emergency Medicine is the need for more and better information. Everyone knows that the amount of data available continues to grow: more quality measures (e.g. PQRS), outcomes measures (e.g. VBMP) and, of course, the data available in EMR systems. But as data proliferates, we often only see the "trees, not the forest." This is where business intelligence solutions are required: technology that enables administrators and physicians to see the big picture and, where required, the details. AdvantEdge continues to invest heavily in business intelligence technologies that enable our Emergency Medicine clients to be more successful. We’re excited that Emergency Medicine groups and hospital Emergency departments have confidence that our services complement their focus on coordinated, high quality service within a patient-centric delivery system. Our services enable them to prosper and grow in this challenging healthcare environment and we are delighted to be a part of these important efforts.