

New Member Spotlight



EPOWERdoc, Inc. has been involved in Emergency Department documentation and software solutions for the last 15 years. Its product line includes software driven, print-on-demand paper template documentation solutions for physicians and nurses, and a state of the art Emergency Department Information System called EMRDoc. EMRDoc is designed around the unique clinical workflow of the ED and its patent-pending design allows physician groups to increase efficiency with fewer staff. To

learn more about EPOWERdoc, please visit www.epowerdoc.com.

Excerpts from a conversation with David Ernst, MD, FACEP, President EPOWERdoc, Inc.

EPOWERdoc's CEO and President are both emergency department physicians so our awareness of EDPMA and its efforts emerged through our work with vendors in the field of EM. As our company reached a critical mass in client base and resources, we felt it was important to support EDPMA - an organization that provides the resources and support for helping those organizations working in the field of Emergency Medicine to foster their sustainability and growth.

The networking opportunities available through EDPMA allow us to communicate with other vendors working in the field of EM. These opportunities enable us to discuss common challenges and the future changes for EM that we all face, and hopefully it helps us to provide a better product and service for our customers and colleagues. Additionally, working with EDPMA and its members offers a valuable sounding board as well as an opportunity to contribute to the field of EM in a proactive manner.

EPOWERdoc is known as a "Best of Breed" software vendor that is competing against the giants of the industry in our niche market. Because the large vendors service the entire hospital, they do not allocate the resources necessary to develop a product specifically for the ED that provides the efficiency, safety, and practice tools that ED physicians and nurses need to do their jobs. This is where EPOWERdoc comes in.

When it comes to navigating the regulatory demands placed on software vendors, the larger vendors have a significant advantage (e.g. more resources and input at the Federal Government level). But we believe that through collaboration with other vendors in the field of EM, both software and other EM related services, together we can leverage strategies that will allow us all to maintain long-term success in this market.

EPOWERdoc considers the process of hospital consolidation, the use of physician extenders, and telemedicine as several of the potential changes on the horizon for EM

due to the economic stresses placed on our healthcare system by changes initiated by the Federal Government. This consolidation and sharing of resources by hospitals further underscores the need for practical software solutions clinicians can easily use that will help maintain their efficiency and won't require additional resources, such as scribes, to keep up with the workflow. Another one of our primary solutions is providing the data necessary to monitor and allocate these resources in a meaningful manner in the ED. We're very proud of our technology-driven solutions helping to make a positive impact in the field of Emergency Medicine.