

## New Member Spotlight



**Emergency Physicians of Central Florida (EPCF)** is a democratic physician group with 76 Board-Certified ED physicians and another 75 mid-level health professionals. The group was established in 1998 and today serves six medical facilities in central Florida including the Orlando Health EDs. EPCF focuses on providing excellence in medical care, leadership in the vision for emergency medicine, medical education, and longevity with its hospital partners and medical team.

**Excerpts from a conversation with Daniel Brennan, M.D., P.A., Managing Partner, Emergency Physicians of Central Florida:**

Dr. Brennan joined the Orlando Regional Medical Center physician group in 1988, helped found EPCF in 1998, and became EPCF's managing partner in 2001. EPCF physicians have published over 750 articles and one area of particular note is Dr. Brennan's research on traumatic brain injury and biomarkers. The group also contributed to the overall effort at the Level 1 Trauma facility, Orlando Regional Medical Center, in the aftermath of the Orlando tragedy at the Pulse nightclub in June.

Dr. Brennan decided to join EDPMA when a key member recommended EDPMA. Dr. Brennan quickly recognized that EDPMA's legislative goals and EPCF's goals in the legislative arena were a good match.

Dr. Brennan stays focused on the legislative agenda, particularly at the state level. He's aware that advocacy has a large impact on the business of emergency medicine, business strategy and the success of his group. Key business challenges on Dr. Brennan's radar include managing growth including inpatient capacity, throughput capacity, surge capacity, and opportunities in new markets (such as free-standing emergency departments). EDPMA's advocacy is a key tool used by EPCF in gaining the knowledge necessary to stay on top of legislative and regulatory issues including out-of-network billing and personal injury protection (PIP). Dr. Brennan is focused on providing valuable resources to his community and sees the legislative arena as key to supporting these needs.

Dr. Brennan said, "deciding to join EDPMA was the right decision as we find the legal and legislative information keeps us up-to-date on important issues, particularly in the state of Florida. We're focused on providing excellent medical care as well as supporting our partners and team members in our community."