

## New Member Spotlight



**Emergency Medicine of Indiana (EMI)** is a physician-owned democratic group founded in 1992, headquartered in Fort Wayne and serving eight emergency departments in northeast Indiana. The eight facilities provide a range of capabilities from the busiest ED of the eight, Lutheran Hospital in Fort Wayne, to St. Joseph's Hospital, home to one of Indiana's two regional burn centers, to the newest facility, a freestanding ED, Lutheran ER Statewood. Please take a look at [www.emipg.com](http://www.emipg.com) for further information.

Excerpts from a conversation with Becky Brasseur, Chief Executive Officer, Integrated Medical Specialists, the parent company to Emergency Medicine of Indiana and Innovative Hospital Care.

Ms. Becky Brasseur joined EMI in 2013 and brought her expertise in business and practice management. Since then, EMI has been busy opening a freestanding ED in October 2016 and expanding to a multi-specialty group by adding a hospitalist practice in March 2015. The group focuses on providing excellence in patient care and customer service.

One of Ms. Brasseur's goals is to work with people knowledgeable about the business side of running an emergency medicine group, so she attended the 2015 EDPMA Solutions Summit. She was quite pleased with the level of expertise, knowledge, and willingness of members to share information. She learned a lot about best practices for her business that helped her bring some key functional areas in-house, including billing and human resources.

One of Ms. Brasseur's biggest challenges is staffing and recruitment. Indiana University has a residency program in emergency medicine and the state has friendly malpractice laws; however, recruitment is challenging in northeast Indiana. Ms. Brasseur looks to EDPMA for innovative ideas on improving recruitment strategies.

In addition to the Summit, Ms. Brasseur also appreciates EDPMA's regular newsletter updates which are filled with information on the state of the industry and legislative issues. This ongoing information enables her team to stay up-to-date on industry happenings.

Ms. Brasseur said, "we appreciate EDPMA's membership, ideas, conferences, and newsletters. The combination of helpful people and knowledgeable and up-to-date industry information, keeps us smart about the business of emergency medicine."